Cookie Policy

Creative62 use cookies and similar tools on our website at www.creative62.com to distinguish you from other users of our site. This helps us to improve our site's performance and enhance your user experience. This policy explains how we do that.

What are cookies?

Cookies are small text files which a website may put on your computer or mobile device when you first visit a site or page. The cookie will help the website, or another website, to recognise your device the next time you visit. Web beacons or other similar files can also do the same thing. We use the term "cookies" in this policy to refer to all files that collect information in this way.

There are many functions cookies serve. For example, they can help us to remember your username and preferences, analyse how well our site is performing, or even allow us to recommend content we believe will be most relevant to you.

Certain cookies contain personal information – for example, if you click to "remember me" when logging in, a cookie will store your username. Most cookies won't collect information that identifies you, and will instead collect more general information such as how users arrive at and use our site, or a user's general location.

What sort of cookies does Creative62 use?

Generally, our cookies perform up to four different functions:

1. Essential Cookies

Some cookies are essential for the operation of our site. For example, some cookies allow us to identify subscribers/end users/authorised users and ensure they can access the subscription only pages. If a subscriber/end user/authorised user opts to disable these cookies, the user will not be able to access all of the content that a subscription entitles them to.

2. Performance Cookies

We utilise performance cookies to recognise and count the number of visitors and analyse how our visitors use our site and to monitor website performance. This helps us to improve the way our website works. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages.

3. Functionality Cookies

We use functionality cookies to allow us to remember your preferences. For example, cookies save you the trouble of typing in your username every time you access the site, and recall your customisation preferences, such as which regional edition of the website you want to see when you log in.

4. Targeting Cookies

These cookies record your visit to our site, the pages you have visited and the links you have followed. We will use this information to make our site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Can a website user block cookies?

As we've explained above, cookies help you to get the most out of our site.

By continuing to access our site, you are consenting to our use of cookies.

However, if you do wish to disable our cookies then you can do so by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you block all cookies (including essential cookies) you may not be able to access all or parts of our site.

More information

If you have any queries regarding this Cookie Policy please contact us directly.

Telephone: 0116 275 2831